

SECRET FRANCE LIFESTYLE



YOU REALLY LOVE THE HOME-COUNTRY OF VICTOR HUGO.

Remember you first visited Paris and the blue lavender Provence, then loved the Loire Chateaux and the historic time of the great Kings, descended the slopes of an alpine resort, opened eyes of a child by browsing through the Christmas markets in Alsace. **France has no more secrets for you.**

Listen! **THERE IS ANOTHER FRANCE. AUTHENTIC, VOLCANIC, SECRET ... LIKE A NEW WORLD.**

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THERE IS ANOTHER FRANCE. AUTHENTIC, VOLCANIC, SECRET ... LIKE A NEW WORLD.
Another France of Nature and Culture: Auvergne. Where more than anywhere else, the "hotel" is the destination, the anchor point.

Let yourself be touched! **LET US GUIDE YOU THROUGH THE SMALL ROADS, FROM A CASTLE TO A BURON (MOUNTAIN PASTURE FARM), FROM AN ECOLOGE TO A CHARMING GUEST HOUSE... ON A SPECIAL ITINERARY OFF-THE-BEATEN-TRACKS.**

Let us tell you the vitality and resources of this Earth of Auvergne **just as secrets whispered exclusively for you. As powerful as lessons of Life.**

SECRET FRANCE

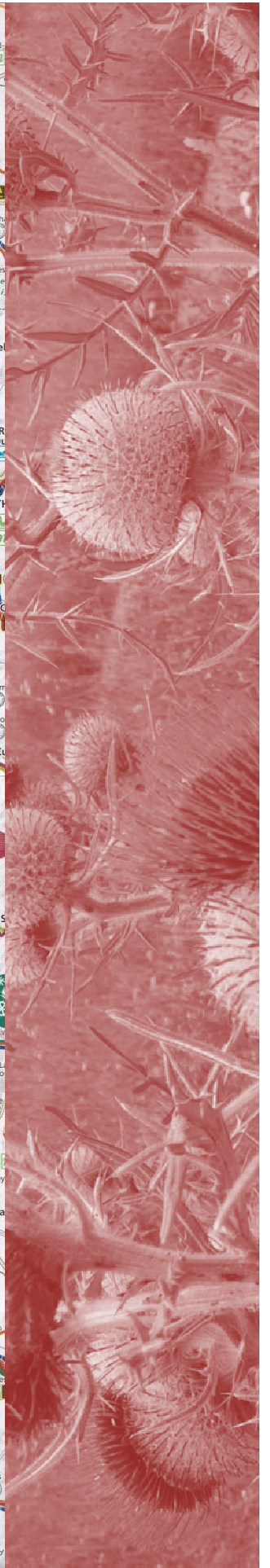
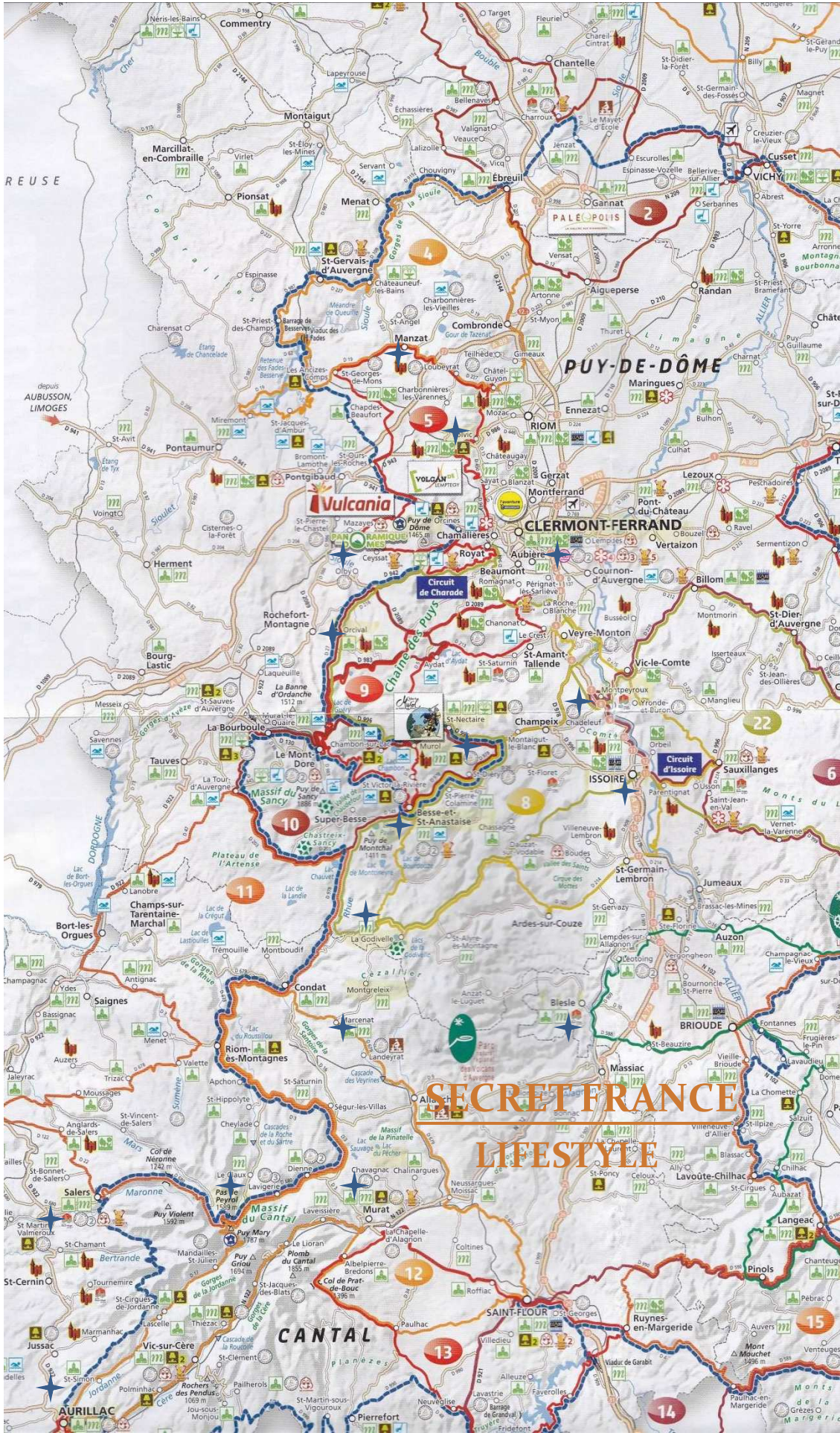
LIFESTYLE



CHECK-IN

Clermont-Ferrand, Chaîne des Puys, Volvic,
Cézallier, lakes & bogs, Plomb du Cantal, Puy Mary, Aurillac





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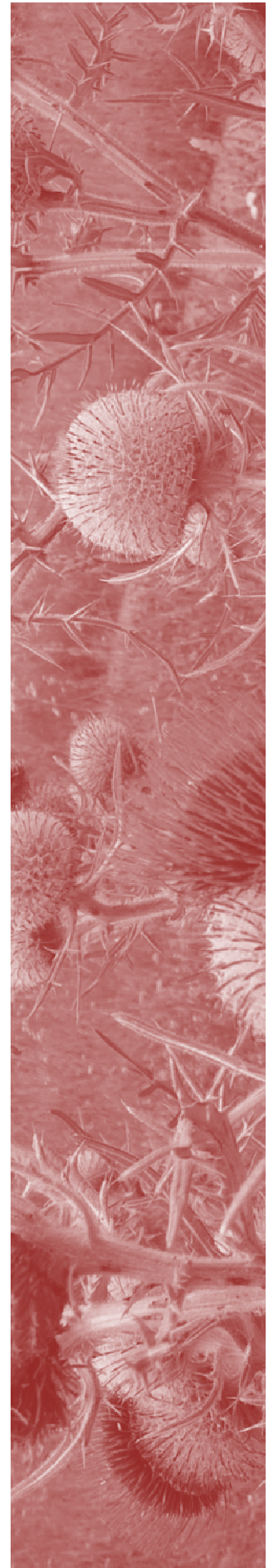
With its winding roads offering an excellent quality road surfacing, magnificent landscapes and a warm welcome, the Auvergne -Secret France - is yours to discover on a vintage road trip. Possibly in an old car to rent from the Clermont-Ferrand airport.

Day 1: Enjoy **Clermont-Ferrand** through its old town and **Puy de Dôme**, a volcano which is to Auvergne what the Eiffel Tower is to Paris. Its 1,465 meter high-summit looks out over the Chaîne des Puys, and the 365° view from up there is simply breathtaking.

Day 2: Discover **Volvic** and get to know how the stone is used in Auvergne. Then enjoy **Chateaugay** and its vineyards.

Day 3: **Orcival** is among the most prestigious Romanesque churches in Auvergne. **Murol**, known for its school of painters and its castle is a Must-stop on the road down to Cantal, as well as is **Saint-Nectaire**, the land where the famous cheese comes from. Looked over by its no less famous Romanesque church, Saint-Nectaire is also well-known for the volcanic waters that pour through its galleries, while its underground caves are also well worth visiting. A stroll through the small town of **Besse** is among these simple pleasures of life. You will love its little alleyways, which are almost intact reminders of what used to go on here during the 15th and 16th centuries. Driving through the **Cézallier plateau** at sunset is to remain unforgettable. Montgreleix, La Godivelle... in a secret and unharnessed natural environment, Cézallier is among these powerful names that invoke the spirit of roaming and freedom, as Lapland, Patagonia or the Atlas do... A land of wide open spaces of incredible beauty... nestled far off in the Massif Central, the green heart of France.

Day 4: This is a day you might wish to enjoy without a car. Just walk through the forest of Pinatelle directly from the ecolodge, enjoy bird-watching by Lake du Pêcher and rest. In case you might wish to visit a farm where Cantal cheese is produced, there is one only 5 kms away.



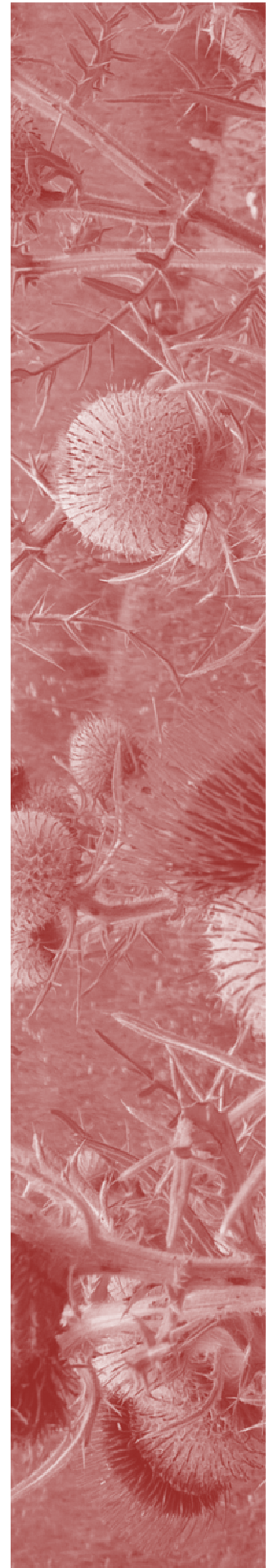
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Day 5: On the road again... today will offer you certainly the best viewpoint of the Auvergne you may get from your road trip. **Pas de Peyrol**, on the way to Puy Mary, is definitely a place for a long break, whether it should be for a meal at the summit restaurant - unless you stop at a buron (one of these mountain pasture farms where Salers cheese used to be produced) or whether you should opt for a bit of sport with a climb up the Puy Mary. Or you may just want to spend a bit of time contemplating from the Route des Crêtes. Because contemplation is part of Auvergne philosophy. **Col de Néronne** offers other impressive and vertiginous images. By the way, when discovering Puy Mary and its valleys from the top, you will get to know a totally different type of volcanism from Puy de Dôme, much more ancient. Medieval **Salers**, ranked among «France's most beautiful villages», is one of the true wonders of Auvergne and an unmissable step on the way down to Aurillac.

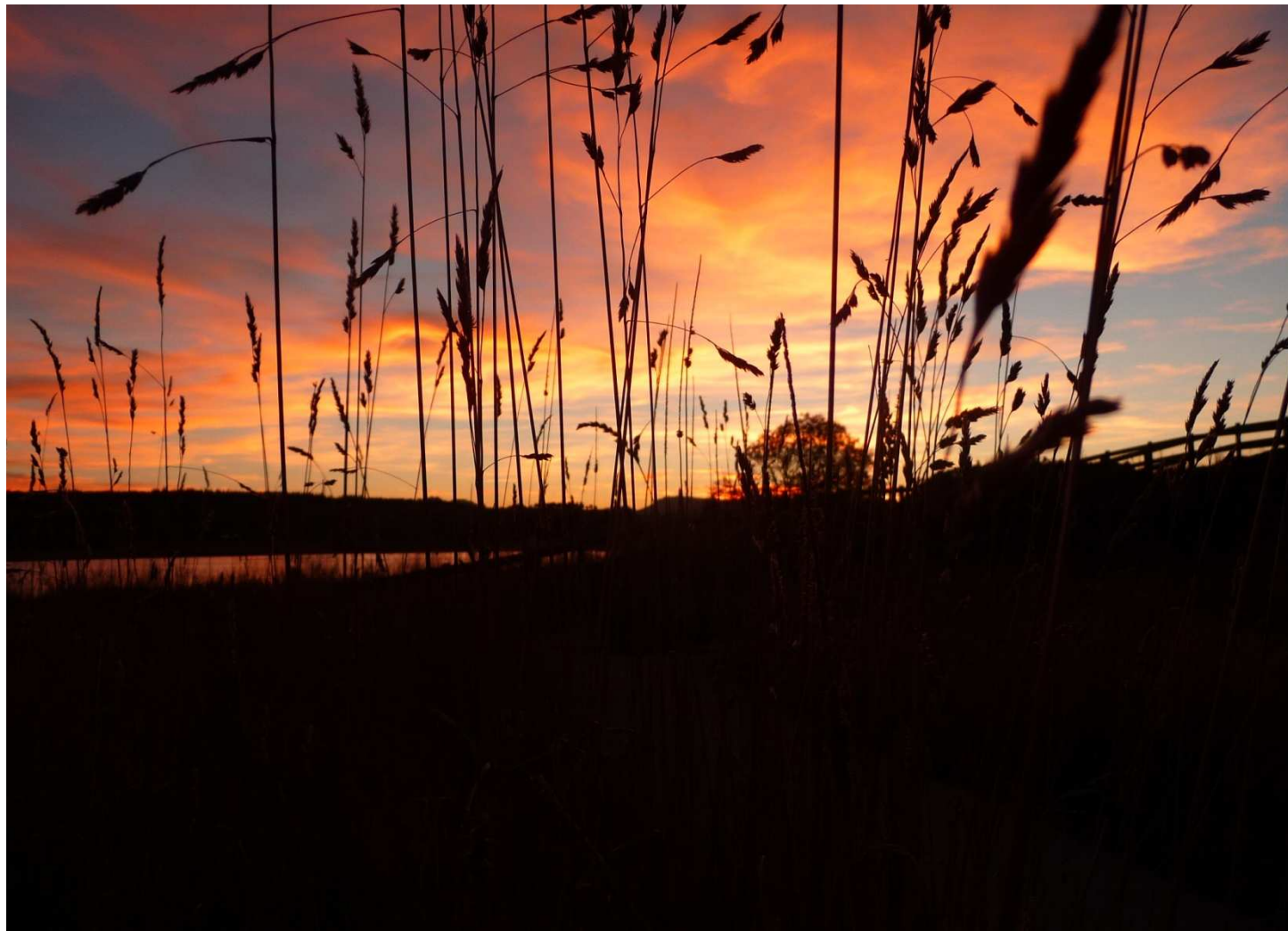
Day 6: Discover **Aurillac**, lying on the banks of the Jordanne river, Aurillac. Capital town of the Cantal department, it is full of small colourful quarters, welcoming terraces and courtyards... so far away from its reputation of coldest towns in France.

Day 7: On the way back to Clermont-Ferrand, you may wish to stop at Murat, Blesle or Montpeyroux, three charming towns on the Via Arverna, ancient track to Santiago de Compostella. Issoire with its impressive Abbatiale Saint-Austremoine is another possible stop on the road.



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SLOWSOPHY

Contemplation, reading, starlit skies, bird watching, mountain hiking, Spa & wellness, volcanoes, cheese, wine and good fresh food... **AND SECRETS OF LIFE!**



SECRET FRANCE
LIFESTYLE

Secret n° 1: Where

CAPTURE YOUR *SECRET FRANCE* MOMENT

REWARD YOURSELVES WITH A VOLCANIC NATURE LIFESTYLE

SECRET FRANCE

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Secret n° 2: Where to reestablish those bio-links with the Earth and Sky CAPTURE YOUR *SECRET FRANCE* MOMENT

NATURE RECONNECTS YOU WITH YOUR OWN GENUINE AND ENTHUSIASTIC NATURE.

Discover a secret and unharnessed natural environment between lake, forest and volcano... on the high plateau of Cézallier. Treat yourselves to a voyage into natural freedom, on a remote land **in the Auvergne region, the green heart of France.**

Created from an immoderate love for lands of wide open spaces and places of such wild nature, **the Ecolodge & Spa “instants d’Absolu”** (meaning *timeless rare moments*) is on a classified “*Sensitive Natural Area*”. A hotspot of biodiversity that celebrates the vital energy and invites to enchanted get-away-from-it-all breaks. To the great pleasure of just being present on a sanctuary.

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Secret n° 3: Where to feel the silence CAPTURE YOUR *SECRET FRANCE* MOMENT

THE NOISE OFTEN POLLUTES OUR LIVES AND SEPARATES US FROM THE TRUTH.

Discover the Niercombe “buron” (mountain pasture farm), a place to come and celebrate the silence in the Auvergne region, the green heart of France.

A track, the high pastures ... and here and then, a few stones. Created from the willing of safeguarding a place of inheritance, here you can enjoy absolute solitude and almost feel the breath of the aurochs. Quite the soul of a prehistoric cave where sobriety and the roughness of the stone are softened by the unbleached cotton, the poetry of candles. A “buron” of yesteryears where to feel the Cantal flow into your veins.

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Secret n° 4: Where to replenish with eternity CAPTURE YOUR SECRET FRANCE MOMENT

TIME IS A CONSTRUCTION OF THE MIND. AT LA CHAPELLÉNIE, REPLENISH WITH ETERNITY.

Discover a place where time makes a break and where you would hardly be surprised to find yourself in a state of praying, in the Auvergne region, the green heart of France.

A town you would never imagine visiting: Aurillac. In a small street of the old town, a large door opens onto a stone house ... opening itself onto an interior garden radiating the charm of riads, where a nap in the sun is not just a fantasy. The monastic soul of a house in the heart of a town to discover through its courtyards.

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CONTACT

PUBLIC RELATIONS:

BOOKING (INCOMING TRAVEL AGENCY): SO DIFFERENT

Ec lodge & Spa "instants d'Absolu" - www.ecolodge-france.com

Niercombe "buron" & La Chapélenne - www.un-jour-en-auvergne.com

AUVERGNE TOURISM:

